

Q . R .

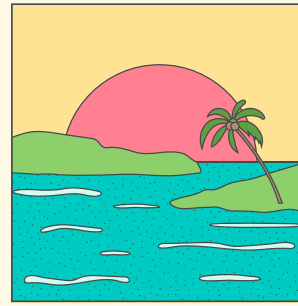
00 // TROPICAL ~ CONDOS

MX .

# SERENADA

PLAYA DEL CARMEN ..... QR, MX.

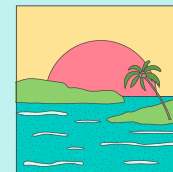




El horizonte tropical de Playa se tiñe de colores con la llegada de **Serenada**, el nuevo punto de encuentro en el rincón favorito de la Riviera Maya.

Eng. // The tropical horizon of Playa will get a splash of color with the arrival of **Serenada**, a new favorite of the Riviera Maya.





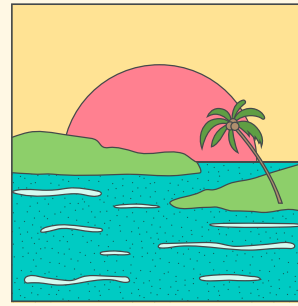
A  
SPLASH  
OF  
CALM .



PLAYA'S FINEST .  
LIVE-WANDER-VISIT  
EAT-SHOP

Q . R .

M X .



Q . R .

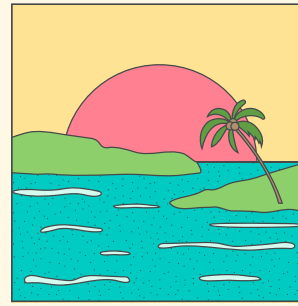
Con un estilo sofisticado, contemporáneo y cosmopolita, Serenada se posiciona como el lugar predilecto para vivir la experiencia de **Siempre Playa - Midtown**: una zona proyectada para caminar, andar en bicicleta, ir de compras, pasarla bien entre amigos y degustar exquisitos sabores gastronómicos.

M X .

(Eng.) // With a sophisticated, contemporary and cosmopolitan style, Serenada stands out as the place to experience **Siempre Playa - Midtown**: a zone designed to walk-by, ride a bike, go shopping, have fun with friends and taste exquisite gastronomic flavors.



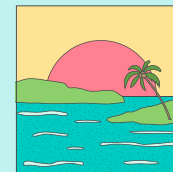




Ya sea como inversión patrimonial o visita de temporada (gracias al concepto de Condo-Hotel que ofrece **Happy Address**), Serenada se vive con gafas oscuras, shorts y sandalias porque la arena, el sol y el mar turquesa de Playa del Carmen está a la vuelta de la esquina.

(Eng.) // Whether as a heritage investment or a seasonal visit (thanks to the Condo-Hotel concept offered by **Happy Address**), Serenade is best experienced with sunglasses, shorts and sandals because the sand, sun and turquoise sea of Playa del Carmen are just around the corner.

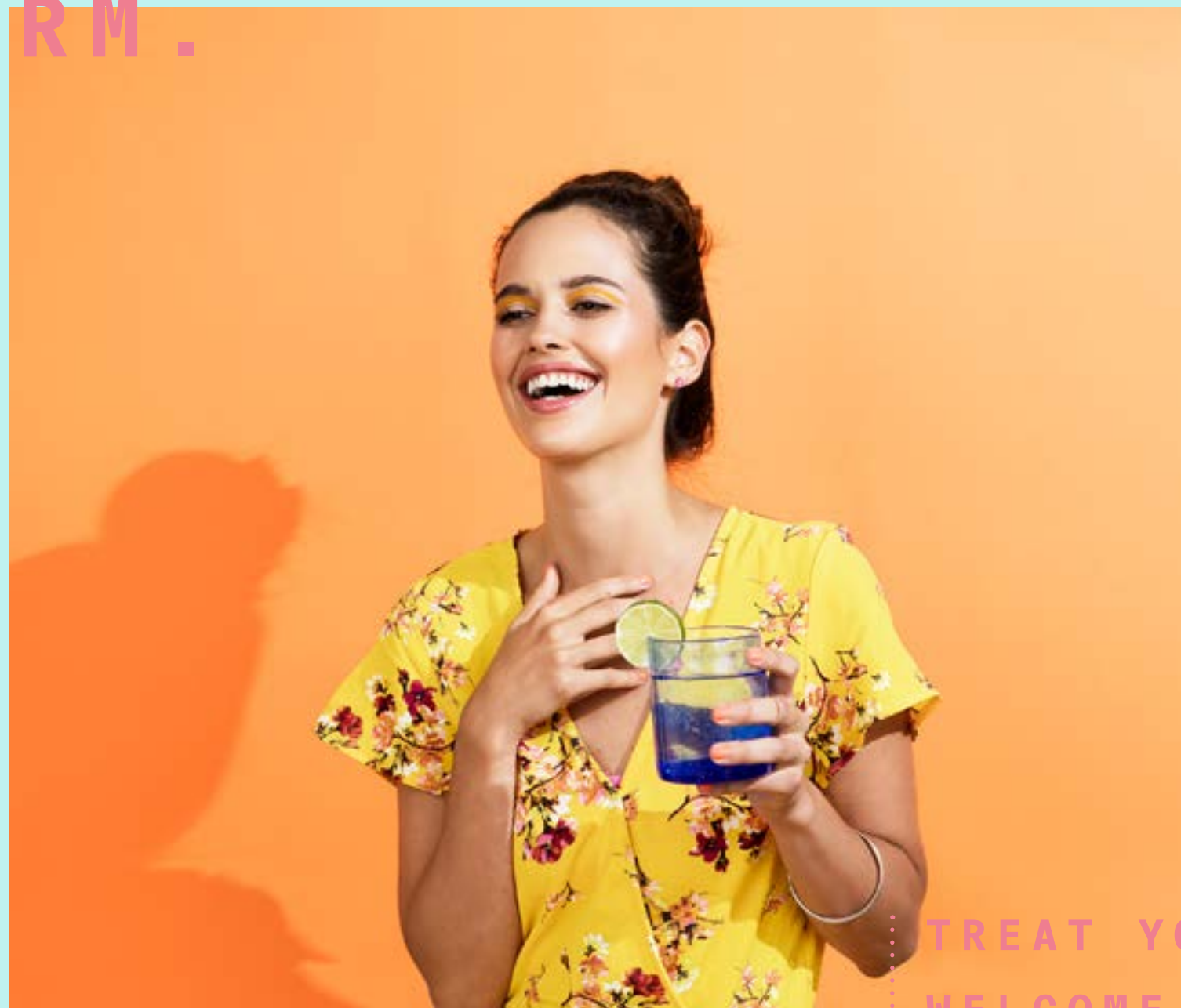




A RELAXING  
CHARM.

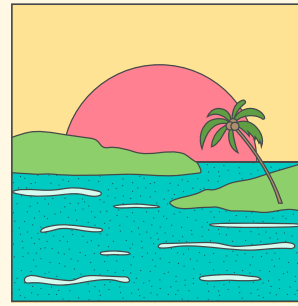
Q . R .

M X .



TREAT YOURSELF,  
WELCOME TO PLAYA'S  
NEW PARADISE.





AMENIDADES // AMENITIES

Q . R .

**6 NIVELES**

M X .

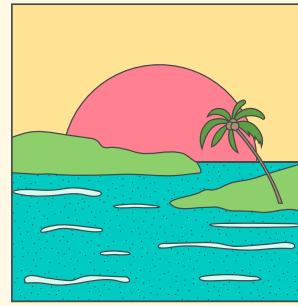
6 LEVELS

**ESTACIONAMIENTO SUBTERRÁNEO**

UNDERGROUND PARKING

**ZONA COMERCIAL**

SHOPPING AREA



AMENIDADES // AMENITIES

Q . R .

RECEPCIÓN

M X .

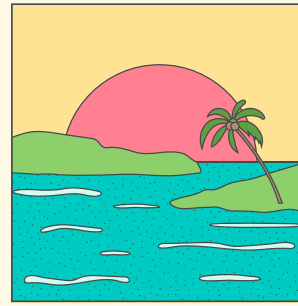
LOBBY

2 ELEVADORES

2 ELEVATORS

SERVICIO DE CONSERJERÍA

CONCIERGE SERVICE



AMENIDADES // AMENITIES

Q . R .

CLUB PARA NIÑOS

M X .

KIDS CLUB

GIMNASIO

GYM

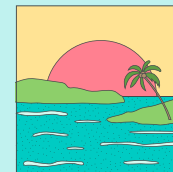
ALBERCA EN ROOFTOP

ROOFTOP WITH SWIMMING POOL

SKY BAR

TERRAZA CON BAR





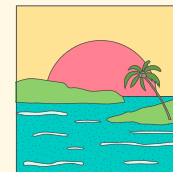
A VIVID  
DELIGHT.



MIDTOWN'S OWN  
TROPICAL PARADISE.

Q . R .

M X .

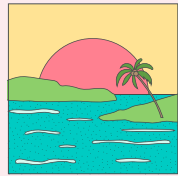


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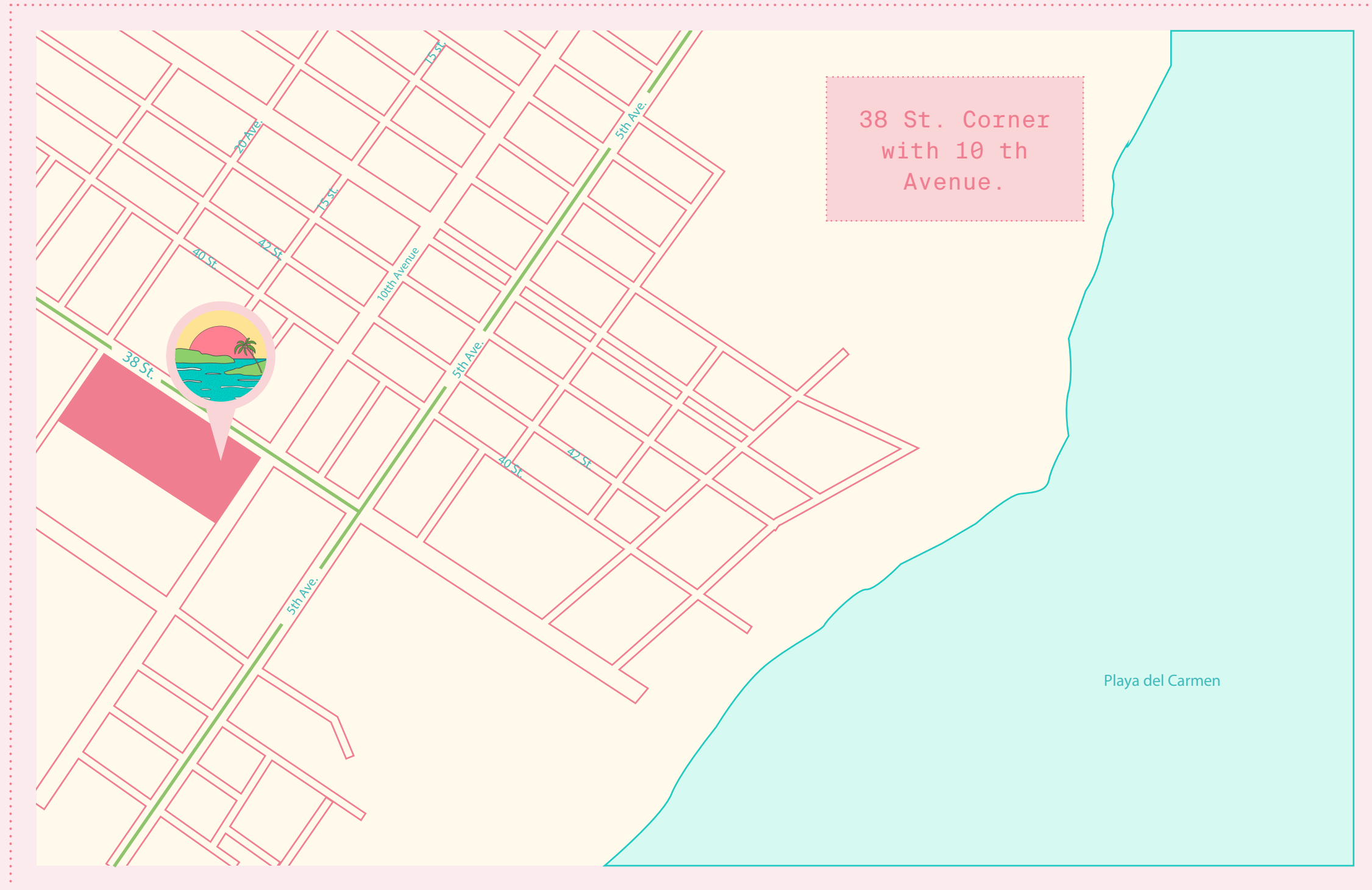
M X .

**Serenada** se ubica en el corazón de **Siempre Playa - Midtown**, el proyecto del nuevo centro que consolida a Playa del Carmen como el rincón favorito de la Riviera Maya.

(Eng.) // **Serenada** is located at the heart of **Siempre Playa - Midtown**, a project that propels Playa del Carmen as the coolest spot in the Riviera Maya with a new cosmopolitan centro.

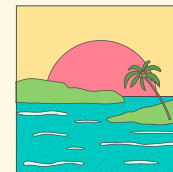


# UBICACIÓN // LOCATION



Q . R .

M X .

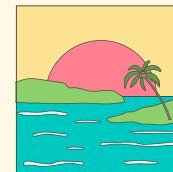


Q . R .

M X .





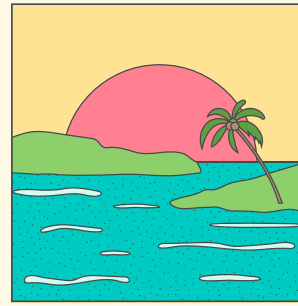


Q . R .

M X .

A unos pasos de la arena, el sol y el mar azul turquesa de Playa, **Serenada** se posiciona como el nuevo lugar de encuentro para gustos sofisticados, contemporáneos y cosmopolitas.

(Eng.) // Just a few footsteps away of the sand, sun and turquoise sea of Playa, **Serenada** becomes the new meeting place for sophisticated, contemporary and cosmopolitan tastes.



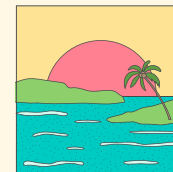
Q . R .

SERENADA SE VIVE EN  
GAFAS OSCURAS, SHORTS Y  
SANDALIAS.

M X .

.....

SUNGLASSES, SHORTS AND SANDALS ON  
TO EXPERIENCE SERENADA.



Q . R .

M X .

64 Departamentos de 2 recamaras,  
6 penthouses, recámaras con LOCK-OFF.

(Eng.) // 64 apartments with 2 bedrooms,  
6 penthouses, units with LOCK-OFF.





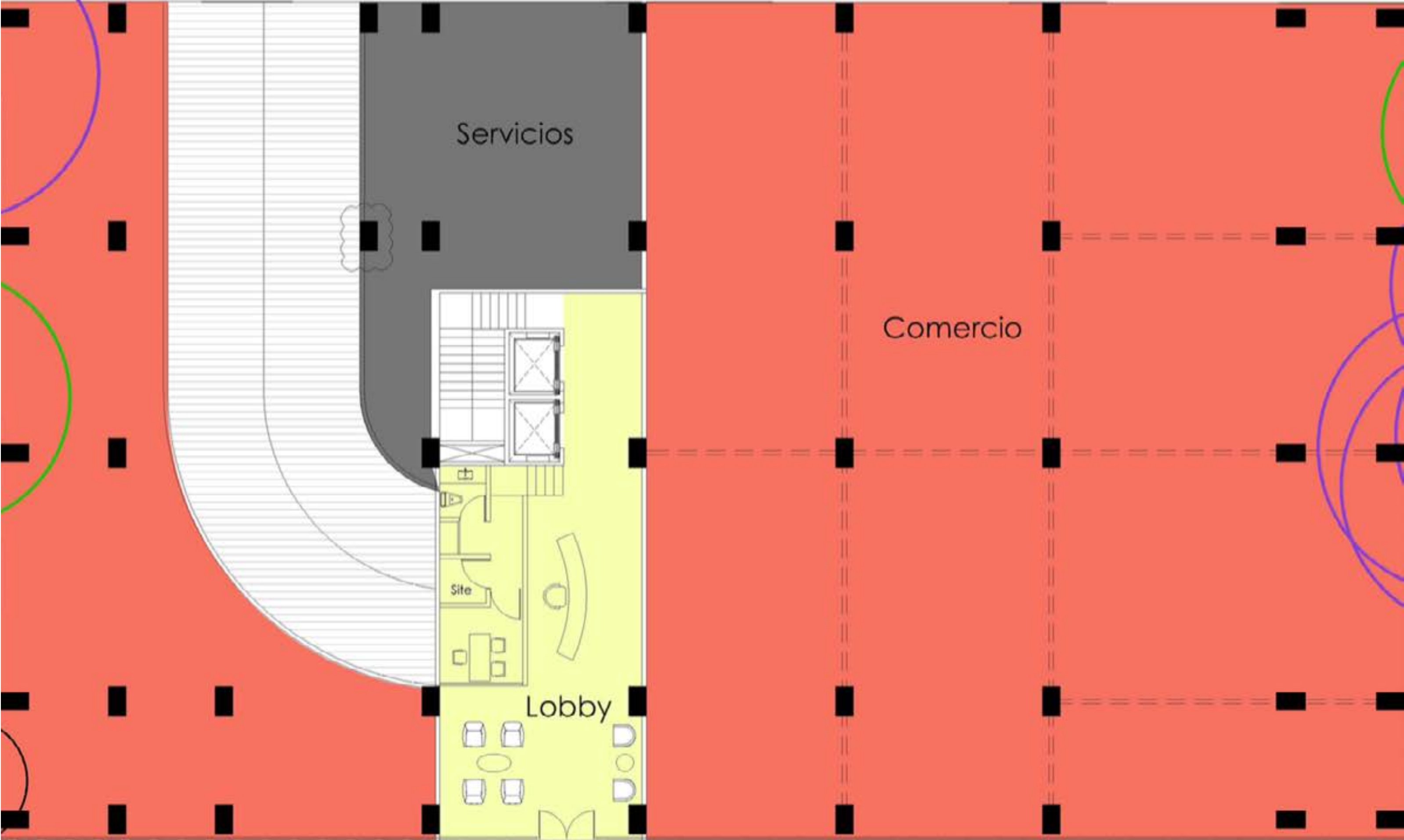


Servicios

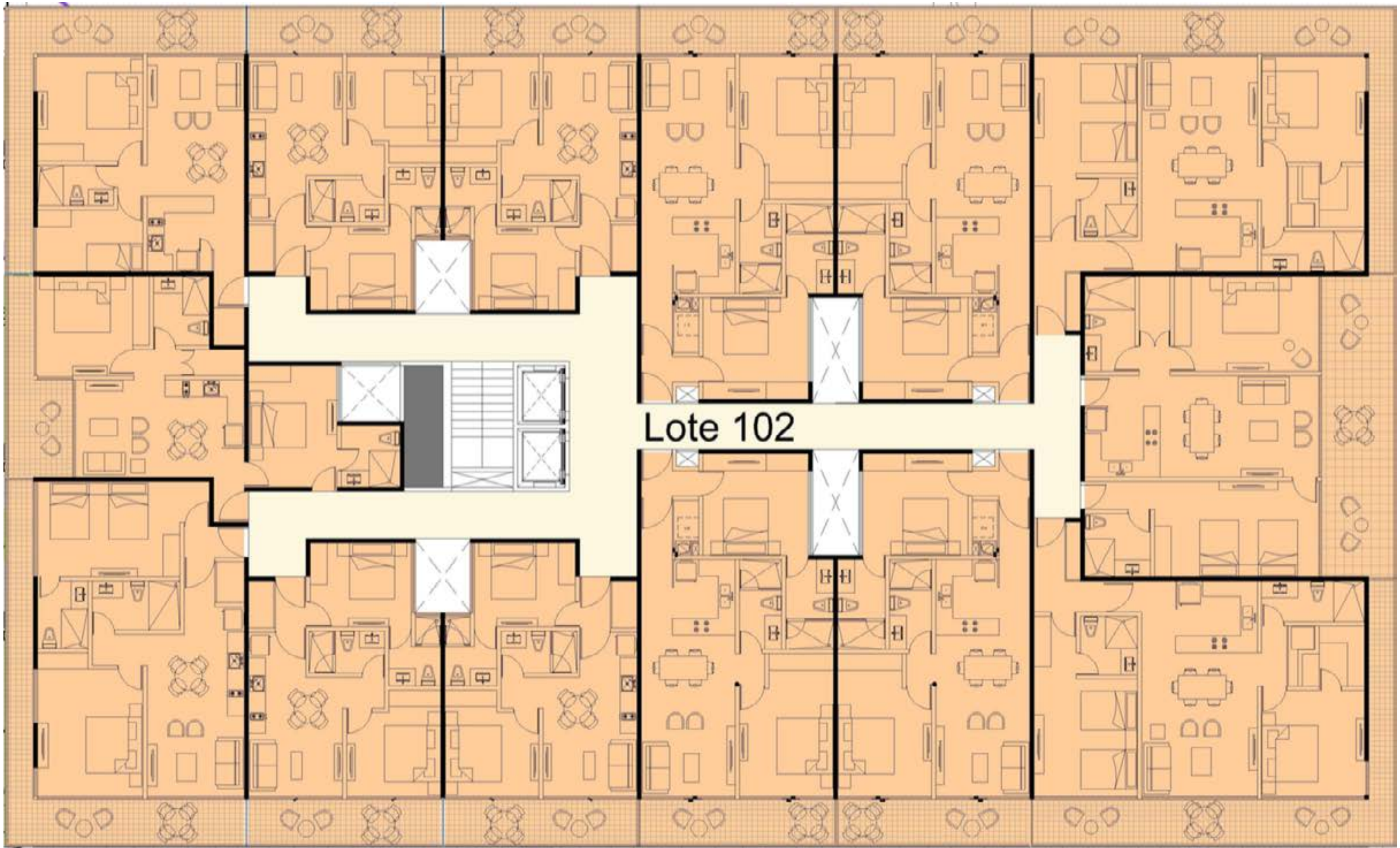
Comercio

Site

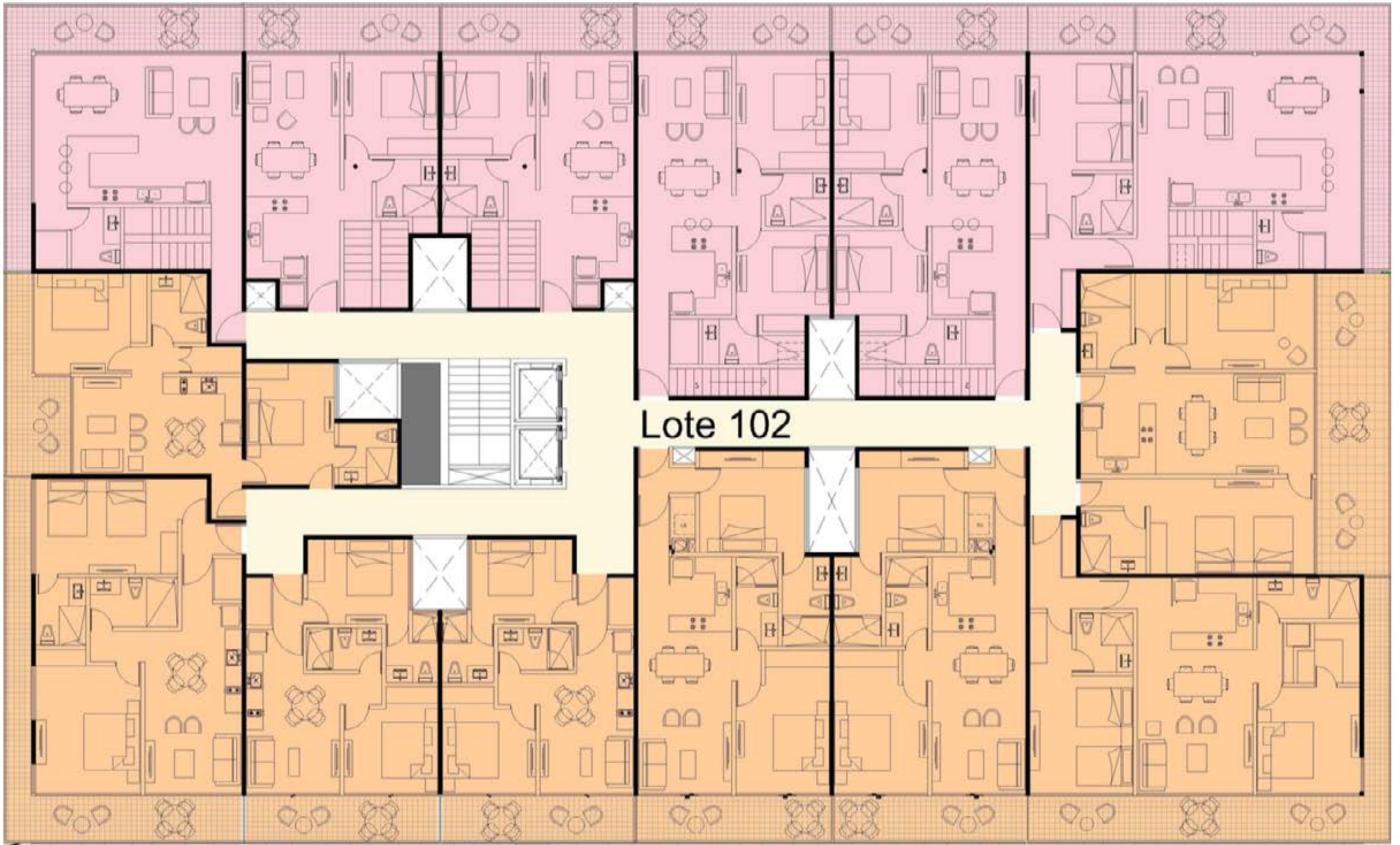
Lobby



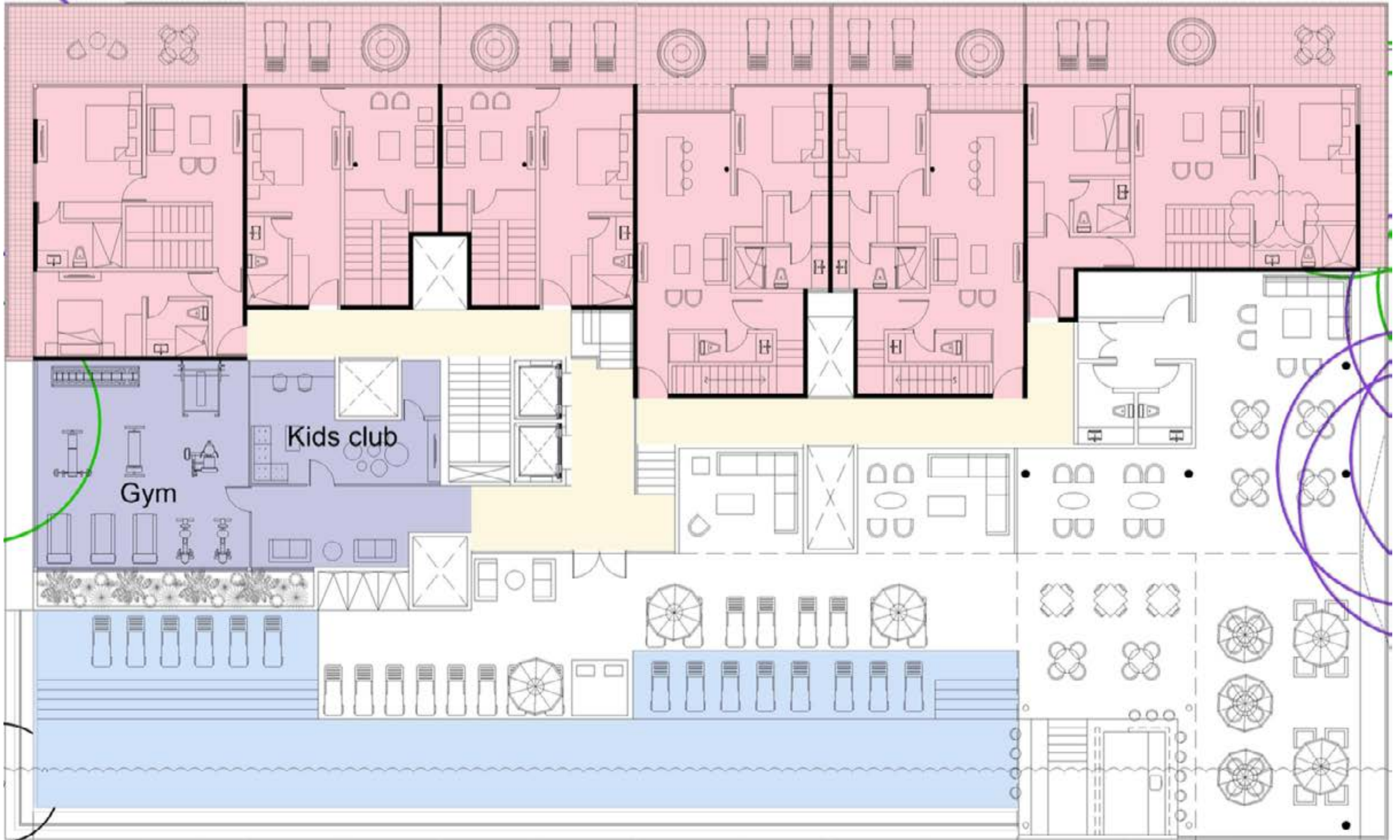


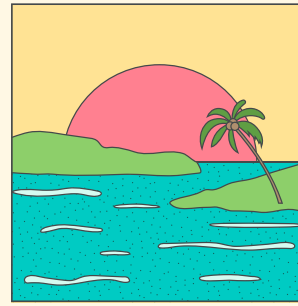


Lote 102



Lote 102





PLAYA SE TIÑE DE  
MÚLTIPLES COLORES EN  
SERENADA.

.....

PLAYA GETS A MULTICOLOR TREATMENT  
AT SERENADA.

