



WELCOME TO TULUM

WHERE JUNGLE NATUR MEETS LUXURY

Imagine your dream home nestled between the lush jungles and azure seas of Tulum, where the echo of ancient civilizations meets modern luxury. Welcome to "Selva Alegria," a sanctuary where each villa is a harmony of comfort, history, and natural splendor.

Unearth the tranquility of living amidst ancient Mayan wonders, pristine beaches, and captivating cenotes. Delight in the high-end dining Tulum offers.

At "Selva Alegria", your home is a global retreat of elegance and environmental harmony, promising unmatched peace and pleasure with every sunrise. Embrace the zenith of sublime living in your personal paradise at Selva Alegria Tulum.

TULUM IS GROWING RAPIDLY



Mexico ranked 3rd to 7th of the visited country worldwide and leads the Travel & Tourism Competitiveness Index (TTCI) before Brazil and Costa Rica.



The opening of a new international airport in 2023 will significantly impact tourist volume.



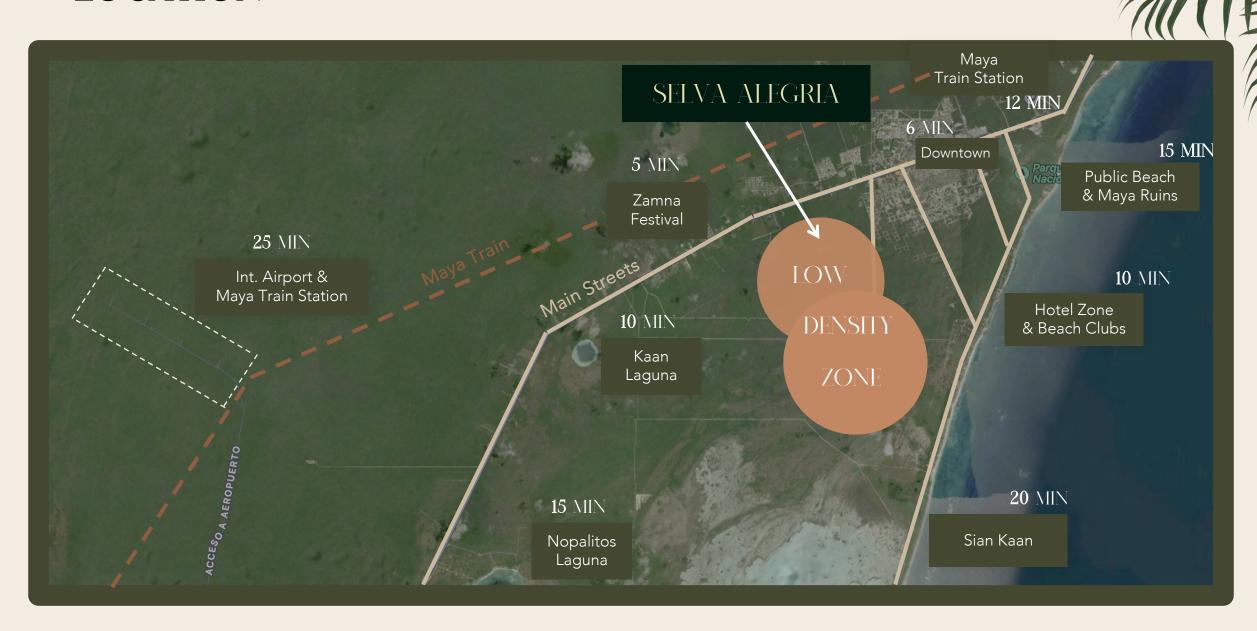
Tulum has established as a center for wellness, retreats, adventure tourism, personality development and natural experiences.



The new Maya Train is set to significantly increase tourism upon completion in 2024.



LOCATION





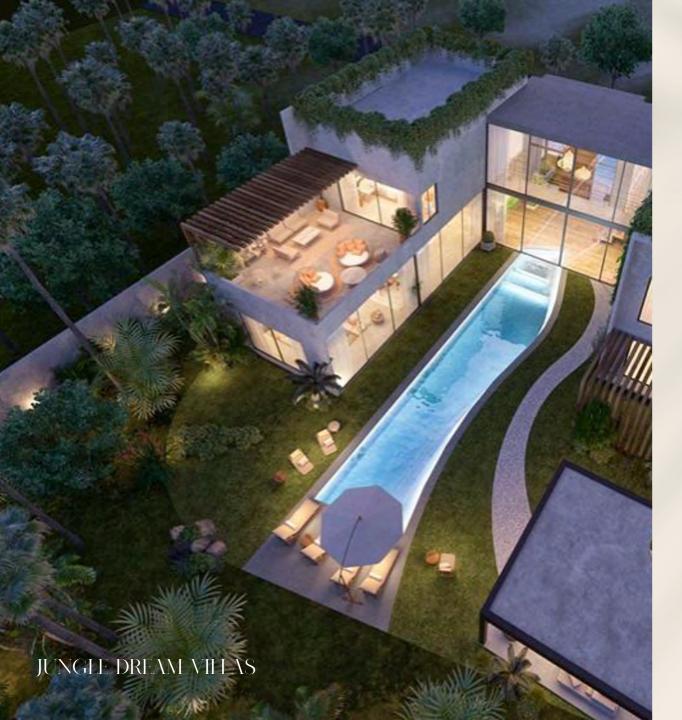
A PEACEFUL, NATURAL RESIDENTIAL NEIGHBORHOOD

The region is a protected zone which incentivizes low density constructions, villas and jungle resorts.

There are several beautiful cenotes in this area.

The vegetation is dense and high allowing to create beautiful private jungle gardens conserving the nature.

The Gypsea Food Market, Jungle Coworking, Italdo Bakery/Restaurant as well as the new Chedraui Mall (opening 2024) are located in the vicinity.



SELVA ALEGRIA

Discover the epitome of luxury and sustainability in our exclusive villas in Tulum.

Embrace the essence of Tulum Design Style, surrounded by unspoiled jungle and nature, while enjoying the convenience of being close to all essential amenities.

Experience the fusion of European craftsmanship, local materials, and Swiss technology that make these villas truly exceptional.

Welcome to the perfect harmony of luxury and nature in Tulum - your dream home awaits.

LIKE-MINDED NEIGHBORS

Live next to a high-end resort and high-end villas

































CONSTRUCTION DATA

	M2	SQFT
LAND AREA	1870	20129
FOOTPRINT	395	4252
INTERIOR	500	5382
POOL	95	1023
ROOFED EXTERIOR	110	1184
TOTAL CONSTRUCTION	705	7589
FREE AREA	1320	14208



STAY COMFORTABLE WITH EXCEPTIONAL AMENITIES

- Security System
- Purified Drinking Quality Tab Water
- High quality wastewater Treatment
- Solar Energy
- Double height living room
- High-speed Satellite Internet
- Privacy: 25 meters to the next building
- Tranquility: calm side street
- Outdoor Showers
- Jungle Paths

Optional:

- Jungle Gym
- Temascal / Sauna
- Yoga Area
- Organic garden
- Outdoor Kitchen
- Fire Pit
- Indoor Gym
- Concierge Service





















CONSTRUCTION PROGRESS

With 80% completion reached, Villa 1 delivery is scheduled for February 2024.

The rooftop pool examination, interior stone walls decorations and final electricity, plumbing works are in progress.

Data:

4.000m2 land 1100m2 interior Rooftop Pool 4 bedrooms 5 bathrooms Option for +8 bedrooms





CONSTRUCTION PROGRESS VILLA II

The construction of Villa 2 started in November 2023 (pictures from 19.12.2023).

Delivery is scheduled for August 2024.

Data:

1.870m2 land

500m2 interior

4 bedrooms

5 bathrooms









Protection of your boiler



Inexpensive maintenance



Protection for pipework



Effective filtration

WATER FILTRATION SYSTEM

Unique Swiss-made nanofiltration for clean water combined with a state- of-the art limescale treatment without chemicals or salt.

>99% elimination of heavy metals, microplastic, chlorine and pesticides

>99.99% elimination of bacteria and viruses



GEOTHERMAL WATER PUMPS

As one of the most earth-friendly home energy source, this system utilizes the stable, lower temperature of the ground water for air conditioning and/or water heating.



MARIO GONZALEZ

Managing Partner

- Since 2021 Founding Partner: Swiss Private Placement AG
- Since 2017 Head of external financing: Grupo Loen and Redpoint Marbella
- 2016 2018 Head of customer relations South American desk: Julius Bär Bank Zurich, Switzerland



FREDERIC MAXIMILIAN MEYER-SCHARENBERG

Managing Partner

- Since 2021 Founding Partner at Swiss Private Placement AG
- Since 2021 Founder at Swiss Venture Growth Consulting
- 2018 2022 Technology Hub Manager at Trust Square AG
- 2016 2018 Co-Founder CrowdProtect
- 2008 2015 MSc Innovation & Management