



AURA

BY AWA

Siempre anhelé una vida tranquila y serena, donde mi alma encuentre libertad y mi aura se nutra de la calma de la tierra. Un espacio para conectar con la naturaleza, sentir su energía y apreciar su belleza y sencillez. Porque al final del día, la vida consiste en vivir en coherencia con aquello que somos, dejar una huella y trascender.

I have always longed for a quiet and serene life, where my soul finds freedom and my aura is nourished by the calm of the earth. A space to connect with nature, feel its energy, and appreciate its beauty and simplicity. Because at the end of the day, life is about living in alignment with who we are, leaving a mark, and transcending.

A full-page background image showing the silhouettes of a man and a woman standing on a sandy beach, holding hands and looking out at the ocean. The sun is low on the horizon, creating a warm, golden glow and a lens flare effect. The sky is filled with soft, white clouds. The ocean has gentle waves breaking on the shore.

START A
NEW LIFE
IN PLAYACAR

 Aeropuerto Internacional de Cancún
Cancun International Airport

 Campo de Golf Hard Rock
Hard Rock Golf Course

 Control de Acceso
Access Control

 Zona Hotelera
Hotel Zone

 Ferry a Cozumel
Cozumel Ferry

 4 min. hasta la playa
4 min. to the beach

 18
Holes

CANCÚN 45 MIN.

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C. 7 Diag. Sur

Paseo Cobá

5TA AVENIDA

MAR CARIBE
CARIBBEAN SEA

CARR. FEDERAL TULUM - CANCÚN

Plaza Paseo
Playacar

Zona
Arqueológica

Plaza
Antigua

paseo Zama Ha

Playacar
Center



En el corazón de la Riviera Maya, vestida por los diferentes tonos turquesa del mar Caribe, surge un santuario del golf dentro del mismo paraíso: Playacar. Aquí, el tiempo baila al ritmo de la tranquilidad en medio de un exuberante follaje y antiguas ruinas que se hacen eco de las historias de una rica herencia maya, al tiempo que, se mezcla a la perfección el entorno con campos de 18 desafiantes hoyos con impresionantes vistas que ofrecen tanto para golfistas experimentados o principiantes, un viaje inolvidable en cada ronda.

In the heart of the Riviera Maya, dressed by the different turquoise tones of the Caribbean Sea, a golf sanctuary within paradise itself emerges: Playacar. Here, time dances to the rhythm of tranquility amidst lush foliage and ancient ruins that echo the stories of a rich Mayan heritage, while seamlessly blending the surroundings with challenging 18 hole courses with breathtaking views that offer both experienced golfers and beginners an unforgettable journey with every round.



Vive en armonía con la naturaleza mientras disfrutas de una calidad de vida ideal: amenidades de primer nivel, áreas de esparcimiento, recreación y convivencia, instalaciones de alta calidad y terminados de lujo. Aura by AWA es más que un lugar para vivir; es una experiencia que te invita a reconectar con la belleza y la tranquilidad de la vida al aire libre en el Caribe mexicano sin sacrificar las comodidades de la vida moderna.

Live in harmony with nature while enjoying an ideal quality of life: first class amenities, recreation, leisure and living areas, high quality facilities and luxury finishes. Aura by AWA is more than a place to live; it is an experience that invites you to reconnect with the beauty and tranquility of outdoor living in the Mexican Caribbean without sacrificing the comforts of modern life.



GOLF
SANCTUARY



AMENIDADES · AMENITIES



Albercas
Pools



GYM



Seguridad
Security
24/7



Lounge
Bar



Wellness
Spa



Co-working



Estacionamiento
Parking



Área de
juegos
Playground



Lobby



Jardines
Garden



Área para
perros
Pet Park



Ludoteca
Toy Library







Que tu esencia se expanda más allá de lo visible, que tu aura refleje tu visión y tu pasión por vivir intensamente cada momento. Que aquello que compartes con el mundo no sea solo materia, sino en la energía que irradias: una huella sutil que despierta, inspira y transforma. Que esa luz perdure generación tras generación, fluyendo de alma en alma y guíe a quienes vendrán después de nosotros.

May your essence expand beyond what is visible, and may your aura reflect your vision and your passion for living each moment fully. May what you share with the world not be only material, but the energy you radiate: a subtle imprint that awakens, inspires, and transforms. May that light endure from generation to generation, flowing from soul to soul, and guiding those who will come after us.

An aerial view of a woman floating in a swimming pool. She is wearing a white, short-sleeved, button-down dress and a wide-brimmed hat. Her arms are raised, and she is smiling. The pool's surface is covered in large, dark, geometric shadows that create a grid-like pattern. The water is clear, and the pool floor is visible through the ripples.

LUXURY
LIFESTYLE